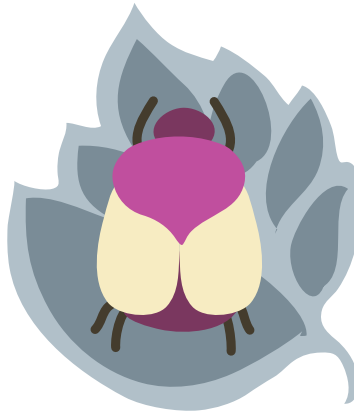
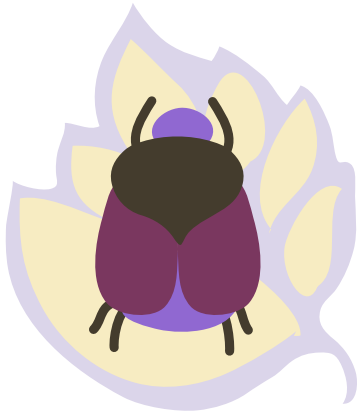




V.007
November
Week Three

In the previous offering, I mentioned limited palettes and showed some examples. Here, I've taken four hues from last week's palette and expanded on it to create this sophisticated, cool palette. Can you pick out the one which becomes that focal point? If you chose # 2, the creamy yellow, you are right. It's the only hue here which is from the other side of the spectrum and is warm in temperature. Here's an example of how this plays out in an arrangement-



Cover up all but one of the Scarab designs. Shut your eyes for a minute then open them, look at the design and notice where your eyes go first. Do this with each design. Lighter, brighter, warmer will jump out, especially when it's used with an all cool palette. Remember this when designing your next project or getting dressed in the morning!

